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## **‘We’ve now reached crisis point’: Sadiq Khan told to roll-out new TfL campaign and CCTV to clean up ‘fly-tipping capital’**

- Levels of fly-tipping are drastically increasing and costing London taxpayers millions each year.
- Along with other recommendations, Susan Hall AM says that the Mayor should roll-out a new TfL awareness-raising campaign and more CCTV in a report out today.

London-wide Assembly Member Susan Hall has said that the scale of fly-tipping in London has ‘reached crisis point’, as her new report urges the Mayor of London to intervene and crack down on the problem.

This comes amid spiralling levels of fly-tipping in the capital, with total incidents rising 14 per cent in 2016/17 to the highest rate in England. Enfield is the worst affected borough in the city, with over 75,600 incidents in 2016/17.

Local authorities in London estimate that between them they have spent nearly £18.5 million on dealing with fly-tipping, an average of £557,444 per each of the 33 London authorities.

Susan Hall’s report, *Cleaning up London*, says that the Mayor should use his PR budget and TfL advertising space to fund a new anti-fly-tipping campaign. The campaign, which could be fronted by the Mayor himself, would urge commuters to keep London’s streets, parks and open spaces free from dumped waste.

Under current plans, TfL intend to shell out over half a million pounds on adverts which promote gender diversity, but Susan Hall says this should be scrapped, and the savings ploughed into the new campaign.

With research showing that perpetrators believe that there is little chance of being caught for fly-tipping, the report also says that the Mayor should make CCTV technology available for local councils to use in hotspot areas. This move could be funded through the Greener City Fund, with a reduction in fly-tipping leading to an improvement in London’s overall environment.

Other recommendations in the report include:

- Resurrecting the Capital Clean Programme. This scheme was delivered during Boris Johnson’s mayoralty and awarded grants to community groups to hold clean up events.
- Creating a legal services hub at the GLA. This hub would provide and fund the legal services required to take cases through the courts after local authorities have identified fly-tippers.

Susan Hall AM said:

“We’ve now reached crisis point. London is England’s fly-tipping capital and the problem is getting drastically worse every year.

“Local councils play the biggest role in clearing up our streets, but that is no excuse for the Mayor to stand idly by while fly-tipping goes through the roof – he needs to lead from the front.

“Sadiq Khan needs scrap the silly PR stunts and use the savings to run a London-wide campaign designed to raise awareness of the dangers of fly-tipping. New CCTV cameras would help local councils to catch perpetrators and a community clean scheme would empower Londoners to look after their own area.

“This is about more than just aesthetics; fly-tipping costs London taxpayers millions every year – money which could be ploughed into children’s services and social care.

“All the evidence shows that a high level of fly-tipping just encourages more people to illegally dump their rubbish. Crime rates are higher in fly-tipping hotspots and dirty areas can have a negative impact on health and well-being. It’s time to put a stop to this vicious cycle”.

**Notes:**

Cleaning up London can be read here (attached)

Details of TfL’s ‘gender diversity’ adverts can be found [here](#)  
‘Dirty streets linked to deprivation and higher crime’ (Guardian)

The cost of fly-tipping to councils is detailed [here](#) (p.4)

Details about the rate of fly-tipping can be found [here](#)

**Table 3: Fly-tipping incidents recorded in the 2016/17 WasteDataFlow**

Waste type	Count of incidents	% of total incidents
Other Household Waste Incidents	170,915	47%
Black Bags - Household Incidents	86,500	24%
Primary Waste Type Measures Other (unidentified) Incidents	33,395	9%
Construction / Demolition / Excavation Incidents	17,332	5%
White Goods Incidents	14,449	4%
Black Bags - Commercial Incidents	12,376	3%
Other Commercial Waste Incidents	10,463	3%
Green Incidents	10,332	3%
Other Electrical Incidents	4,197	1%
Vehicle Parts Incidents	2,236	1%
Animal Carcass Incidents	1,361	<1%
Tyres Incidents	1,179	<1%
Chemical Drums, Oil, Fuel Incidents	951	<1%
Asbestos Incidents	230	<1%
Clinical Incidents	171	<1%

Total number of incidents of fly-tipping in 2016/17 by borough:

Year	Borough	Total incidents
16/17	Barking and Dagenham	2423
16/17	Barnet	7029
16/17	Bexley	1480
16/17	Brent	17,340
16/17	Bromley	3246
16/17	Camden	6778
16/17	City of London	1731
16/17	Croydon	24,797
16/17	Ealing	14,270
16/17	Enfield	75,614
16/17	Greenwich	7960
16/17	Hackney	3267
16/17	Hammersmith & Fulham	14,870
16/17	Haringey	33,333
16/17	Harrow	6835
16/17	Havering	4061
16/17	Hillingdon	7766
16/17	Hounslow	22,973
16/17	Islington	3011
16/17	Kensington & Chelsea	9029
16/17	Kingston upon Thames	1528
16/17	Lambeth	1931
16/17	Lewisham	1931
16/17	Merton	3113
16/17	Newham	19,917
16/17	Redbridge	12,461
16/17	Richmond upon Thames	5253
16/17	Southwark	17,131
16/17	Sutton	2296
16/17	Tower Hamlets	6287
16/17	Waltham Forest	6772
16/17	Wandsworth	4335
16/17	Westminster	10,075

**For more information or to arrange an interview, contact the press office below.**

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